

PRESS RELEASE

October 2007

On behalf of:

RSVP 
Introductions



RSVP Launches a Crusade Against Christmas Loneliness

Acknowledged magicians of Dating and Singles Events, RSVP, announce today a Christmas Crusade against loneliness this festive season. It's the time of year when those on their own feel their singleness more than any other, with seemingly endless public holidays and often many days without companionship.

RSVP's crusade is the brainchild of its Chief Matchmaker Anne Stringer. Says Anne: *"I've been really touched by just how much my best friend – who has met the love of her life through RSVP after a truly whirlwind romance – is looking forward to her Christmas this year. And I look back to last year and remember how different it was for her. RSVP created that magic for Annette; and we can do it for plenty more"*.



Last year, RSVP introduced a series of events over the Christmas period, all of which were well-attended and highly appreciated by members. This year, they're going one better, with a packed programme of enticing festive gatherings – from grand balls to slide and glide; from a cosy Sunday lunch to a bracing Boxing Day walk.

Fellow matchmaker Kerry Walker ruminates: *"Historically, we've tended – like most organisations – to go our separate ways over Christmas. But that's really selfish when there are so many singles out there. So, this year you'll be able to call us on the phone, join up before the New Year rush, book events, request a one-to-one introduction...you name it. The whole RSVP team will be here every day apart from the public holidays. No RSVP member has any excuse for being lonely this Christmas!"*

Crusaders Anne and Kerry know that, even with your family around you, it can still feel desperately lonely without someone to hold. Adds Anne, *"somehow, having to put on a brave face for the family or kids, together with the inevitable festive emotional strain, can really get to you when all you really want is a cuddle on the sofa"*.

Anne and Kerry are no strangers to the media, having made various appearances on local radio and television. RSVP's unique approach celebrates the personal touch as a complete antidote to the harsh anonymity of internet dating. I would love to hear your feedback and if you feel it could make an interesting feature, I am happy to organise interviews, case studies, photographs etc. Please contact Jayna Makwana – details below – for more information.

NOTES TO EDITORS

RSVP Introductions was established in 1992 and is owned today by husband and wife team Anne and Roland Stringer. They aim to provide single, professional people with everything they need to find themselves a happy, loving relationship. As well as introductions, RSVP also provide other tools to increase their members' chances: social events, personal development workshops, life coaching and more. RSVP Introductions currently operate in the following counties:

Bedfordshire
Buckinghamshire
Cambridgeshire
Derbyshire
Essex
Hertfordshire
Leicestershire
Lincolnshire

London
Northamptonshire
Nottinghamshire
Oxfordshire
Staffordshire
Warwickshire
West Midlands
Worcestershire

For more information about RSVP Introductions, visit their website at www.rsvpintroductions.co.uk.

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