

PRESS RELEASE

July 2008

On behalf of:

The Radiator Company



Scorching New Radiator Designs

The Radiator Company launch their second edition 2008 brochure with 8 brand new radiators as they expand further into the realm of the heating world.



Fusion Electric Towel Rail



Honey Radiator

The Radiator Company have once again exceeded all expectations with their latest editions to their already extensive product portfolio. From contemporary to traditional, flamboyant to understated, their vast array of heating solutions will leave you hot under the collar.

A wide selection of stunning high-resolution images, featuring radiators within all rooms of the home is now available. Whether you are wanting to add some designer flair to your bathroom, sitting room, bedroom, hall way or kitchen, you will be sure to find a stylish heating solution to fulfil your every need.



Ice Vertical Radiator

Further to this, The Radiator Company have added a select range of electric radiators for any room including the bathroom and kitchen. This offers a cost effective alternative to gas central heating and requires no plumbing, providing the perfect solution for an extension or flat.



Ice Horizontal Radiator

STOP PRESS

27 new room sets images are now available to download on our 'Image Library' as high resolution jpegs. So what are you waiting for? Visit www.atommpr.com

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Visit the online **IMAGE LIBRARY** at www.atommpr.com
or contact **Lauren Cox**

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